

KYLIE BURST

KYLIEBURST.COM

CONTACT@KYLIEBURST.COM

[732.403.5655](tel:732.403.5655)

Experienced graphic designer with a strong background in creating compelling visuals to help elevate brands and enhance user experiences.

VIEW MY DIGITAL PORTFOLIO
& LEARN MORE ABOUT ME

SOFTWARE KNOWLEDGE

ADOBE

- Illustrator
- InDesign
- Photoshop
- Lightroom
- Acrobat
- After Effects
- Premiere

MICROSOFT

- Word
- PowerPoint
- Excel
- Teams
- Outlook

PLATFORM KNOWLEDGE

GOOGLE

- Docs
- Sheets
- Slides
- Forms

- MailChimp
- Wordpress
- Constant Contact
- Monday.com
- Hubspot
- Canva
- Classy

MISCELLANEOUS

- Photography & Photo Editing
- Copywriting
- Calligraphy & Illustration

EDUCATION

Roger Williams University, 2016

Bachelor of Arts in Graphic Design Communications

CREATIVE EXPERIENCE

GRAPHIC DESIGN MANAGER

ON THE MARK COMMUNICATIONS | 2016-PRESENT

- Creating a wide range of design materials, including logos/brand identity, landing page layouts, presentations and digital assets
- Guiding and mentoring a team of designers, offering direction, feedback and cultivating an environment that encourages collaboration
- Ensuring that all design outputs are visually compelling, engaging and align with brand guidelines
- Coordinating with internal account managers and external vendors to ensure timely delivery of assets
- Staying up-to-date on design trends, industry best practices and emerging technologies to incorporate innovative ideas into design projects
- Refining content for various materials, ensuring consistent brand messaging, clarity and grammatical accuracy

FREELANCE GRAPHIC DESIGNER

KYLIEBURST.COM | AUGUST 2016-PRESENT

- Conceptualizing and executing design assets for client needs, such as brand packages, invitations, calligraphy and promotional videos
- Leveraging rebranding expertise in improving client's corporate image to further profitability and business growth
- Developing outlined scope of work timelines, creative estimates and onboarding materials specific to client goals
- Maintaining open communication with clients throughout the design process, incorporating feedback and revisions as needed

DIGITAL CREATOR & SALES ASSISTANT

APPLIED IMAGE | 2020-2021

- Maintained three company websites using Wordpress and Apostrophe platforms
- Photographed and retouched photos for a variety of Fortune 500 client projects, such as Subaru and Microsoft
- Produced content and graphics for various social media channels, including LinkedIn and Instagram, resulting in a 50% increase in followers and engagement over the course of six months
- Collaborated with sales representatives to design slide decks and printed, multi-layer acrylic samples market internal capabilities
- Worked directly with existing and prospective clients to verbally gauge project needs
- Contacted vendors nationwide for jobs requiring outsourced installation and fabrication